

kinetics

UNFREEZE

SPRING 2021



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Syncing with nature she blooms her inner meadow.

Seasonal awakening moment brought 8 floral shades. It's a fresh start for recharged blush taking over melt down of winter's footprints. She's giving savage wink and suddenly clime is unfreeze, letting us breathe raw air where colors of flowers feels alive. She's ambassador of new era – pulsing energy and vibe of enthusiasm, fragile but never breakable.



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COLORS



UNFREEZE

SPRING 2021

#493

FRESH START



#493

DESCRIPTION:

Lemon-Lime

Feel the fresh start when thriving leaves flourish the Earth. The trendy shade of 2020 is the opener for this season in many fashion shows as the new beginning of a powerful phase. By mixing together two energetic colors, like green and yellow, we create a vitality boost for your soul, the same as refreshing lemonade when you are thirsty.

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INSPIRATION

GREEN IRISES

FULLY RIPE LIMES

CHARTREUSE COCKTAILS



#494

OFTEN SOFTEN



#494

DESCRIPTION:

Light peach

This juicy neon peach shade represents immortality in Chinese civilizations because of the peach tree of immortality, similar to the Unfreeze story when true beauty doesn't fade even after a harsh winter. Charming appreciation notes tell how being often softened leads to becoming stronger than we imagined ourselves to be.

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INSPIRATION

PEACH RANUNCULUS

LONG PHONE CALLS

WEEKEND CARELESSNESS



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#495

PINNABLE



#495

DESCRIPTION:

Neon orange

One of the most pinned shades reminds us of the early nineties when the highlights of parties were neon-light signs. Electric orange brings adventures to the table and creates new happiness vibes. The balancing energies of this shade of spring will keep you uplifted and joyful.

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INSPIRATION

PIÑATA PARTIES

PEACH EMOJIS

LATEX

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#496

RECHARGED
BLUSH



#496

DESCRIPTION:

Neon blush

A popular request this season, the king of neon and your new favorite color on nails has been made. You're welcome. The supreme neon blush slightly emits red, somehow orange, and then the hottest pink at the same time. It's a playful color from which emerges must-have vibes and trendy accents – we are offering you recharged blush!

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INSPIRATION

MODERN ART

HOLI POWDER

KIM LAUGHTON'S LIGHTS



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#497

SAVAGE WINK



#497

DESCRIPTION:

Electric pink

This rebellious and sweet neon pink shade screams for attention. You won't go unnoticed wearing this magnetic flush. Pink represents more than affection and compassion, and this specific shade is known as the right color for elevating your spirits. There's a savage and passionate way of flirting with this one.

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INSPIRATION

CANDY SHOP

MOSCHINO BARBIES

SAVAGE FLOWERS



#498

WILD FUCHSIA



#498

DESCRIPTION:

Raspberry jam

A dark and juicy pink reddish shade that illuminates clouds of doubts, you need to get this one. It's an almost indescribable lavish spring shade you will discover in various fashion shows this season. This detailed and solid color is for particularly demanding customers who know their values.

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INSPIRATION

FUCHSIA FLOWERS

SATIN GOWNS

BERRY LIQUEUR

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#499

UNFREEZE



#499

DESCRIPTION:

Sweet lilac

In a shade of spirituality when the energy of red and the calmness of blue are mixed, this magical tincture has been released. Imagine the sweet fragrance of early spring lilacs, how air flows with this miraculous scent, unfreezing all the negations you have kept for a while. Release and let it go, breathe in, and start over this magical moment.

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INSPIRATION

LILACS

LAVENDER THERAPY

BLUEBERRY ICE CREAM



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#500

MELT DOWN



#500

DESCRIPTION:

Dusty sky

This light, slightly greyish blue shade symbolizes the awakening moment when everything is calm again and you can start your development over. As blue is a color of trust and peace, it constantly reassures the one who's wearing it, like melting rock-hard ice becomes a soft, ambient element.

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INSPIRATION

MORNING SKY

WEDDING INVITATIONS

MOUNTAIN VIEWS

