

kinetics



METAPHOR

HOLIDAY 2023



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This is your way of dealing with strange futuristic concepts. By thinking in metaphors, you easily transform all the unknown into familiar. The new meanings now remind you of things you have already experienced, things close to your spirit. You have found your way to a new life, balanced between your human nature and the perks of the metaverse.

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A woman with her hair in a bun, wearing a long, flowing, blue pleated dress and silver high-heeled shoes, stands in a window display. Her arms are extended horizontally. The background is a vibrant blue and purple gradient. The scene is reflected in a glass pane to her right, creating a double image of her. The overall aesthetic is modern and artistic.

COLOURS

HOLIDAY 2023

METAPHOR

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#589

METAPHOR



#589

DESCRIPTION

Icy Blue

A delicate dance of light blue and white sparkling like snowflakes on a beautiful winter day, this color invites you to enjoy the poetic beauty of winter. Wear it on your nails and feel the stunning snowflakes, ice flowers, and soft whispers of winter winds. It's perfect for both everyday wear and a night out.

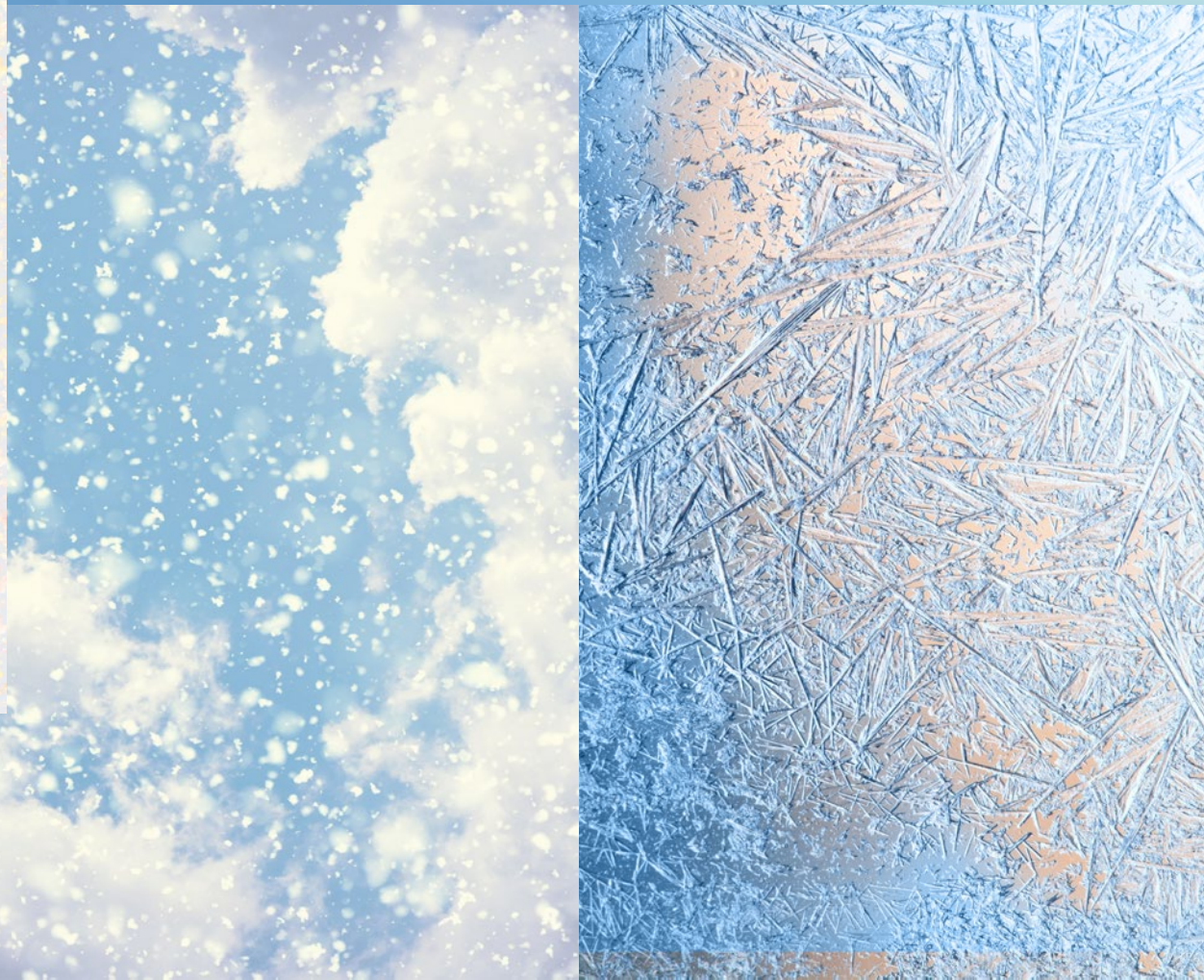
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INSPIRATION

SNOWFLAKES

ICE FLOWER

WHISPERING WINDS



#590

FUTURISTIC



#590

DESCRIPTION

Gentle Blue

Experience a world of innovation and possibility with this captivating blue shade. It embodies a futuristic vision of sleek technology and dazzling holograms come to life, inspiring endless creativity and wonder for the future. This shade merges the softness of light blue with a touch of metallic allure, creating a unique hue that effortlessly blends tradition with cutting-edge style. It's perfect for any occasion, reflecting the spirit of a futuristic world.

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INSPIRATION

ICLOUD

RADIANT HOLOGRAMS

GLISTENING FROST



#591

UTOPIA



#591

DESCRIPTION

Glacial Pink

Utopia is a vision of perfection embodied in a glacial pink hue with delicate whites and glitter. This color encapsulates the harmonious blend of serenity and beauty, transporting you to a realm of pure bliss. It radiates grace and invites you to embrace the joys of a utopian existence. With Utopia on your nails, you'll feel like an Ice Queen in a shimmering winter wonderland.

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INSPIRATION

ICE QUEEN

SHINING SNOW

MAGICAL REALMS



#592

HUMAN
NATURE



#592

DESCRIPTION

Delicate Pink

Celebrate your Human Nature, a timeless nude pink shade that embraces the essence of your true self. This color represents the simplicity and elegance found in the delicate balance of nature. With Human Nature on your nails, you'll feel connected to the world around you, grounded in your authenticity. It's a versatile hue that effortlessly complements any outfit, adding a touch of understated grace to your look.

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INSPIRATION

MINIMALISM

NATURAL BEAUTY

TIMELESS GRACE



#593

CONSPIRACY



#593

DESCRIPTION

Dark Blue

Conspiracy holds a universe of untold stories. It's a captivating dark blue shade with subtle green glitter accents. It's like a starry night sky filled with mysteries waiting to be uncovered. This color exudes an air of intrigue and curiosity, perfect for evenings out or special occasions. It will look stunning with your velvet outfit and will give a sense of mystery!

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INSPIRATION

STARGAZING

NIGHTS OUT

UNKNOWN



#594

PIONEER



#594

DESCRIPTION

Rusty Red

Unleash your adventurous spirit with Pioneer, a bold and vibrant rusty red shade. It's a color that exudes confidence and determination, inspiring you to take on new challenges. Whether you're exploring the great outdoors or stepping into a new chapter of your life, Pioneer will be your trusted companion.

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INSPIRATION

BOLD ADVENTURES

COURAGEOUS SPIRIT

FIRE



#595

META MAUVE



#595

DESCRIPTION

Deep Purple

Meta Mauve, like a whispered secret, exudes an air of elegance and mystique, adding a touch of magical beauty to your nails. Its alluring depth brings a glamorous charm to your everyday life, whether you're heading to work or enjoying a night out with friends. This shade pairs perfectly with glittery elements for you to shine brightly in the night and adds a captivating accent to your casual outfits. Embrace the timeless sophistication and let your nails blossom with the irresistible charm of Meta Mauve.

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INSPIRATION

VELVETY FLOWERS

TIMELESS ELEGANCE

RADIANT MAUVE



#596

CORE VALUES



#596

DESCRIPTION

Golden Nutshell

This shade stands apart by capturing the essence of timeless values and inner strength. Like a precious treasure, Core Values combines the richness of gold with delicate golden glitter accents, creating a truly captivating hue. Symbolizing integrity and authenticity, it showcases your confidence and uniqueness. It's perfect for a glamorous Christmas ball. As you dance, the golden glitter will catch the light, captivating everyone around you.

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INSPIRATION

LUXURY

DUTCH GOLD

RADIANT CONFIDENCE



A woman with her hair in a bun, wearing a long, flowing, blue pleated dress, stands in a futuristic, brightly lit environment with blue and purple walls. She has her arms extended, and her reflection is visible in a large mirror behind her. The overall aesthetic is modern and artistic.

NAILARTS

HOLIDAY 2023

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NAIL ART #1

Julien Macdonald



Shield Gel polish

- Metaphor #589
- Futuristic #590
- Utopia #591
- Meta Mauve #595
- Booster Tack Free Top Coat

NAIL ART #2

Burberry



SolarGel nail polish

- Metaphor #589
- Futuristic #590
- Conspiracy #593
- Power White #901
- Booster Tack Free Top Coat

NAIL ART #3

Alexander McQueen



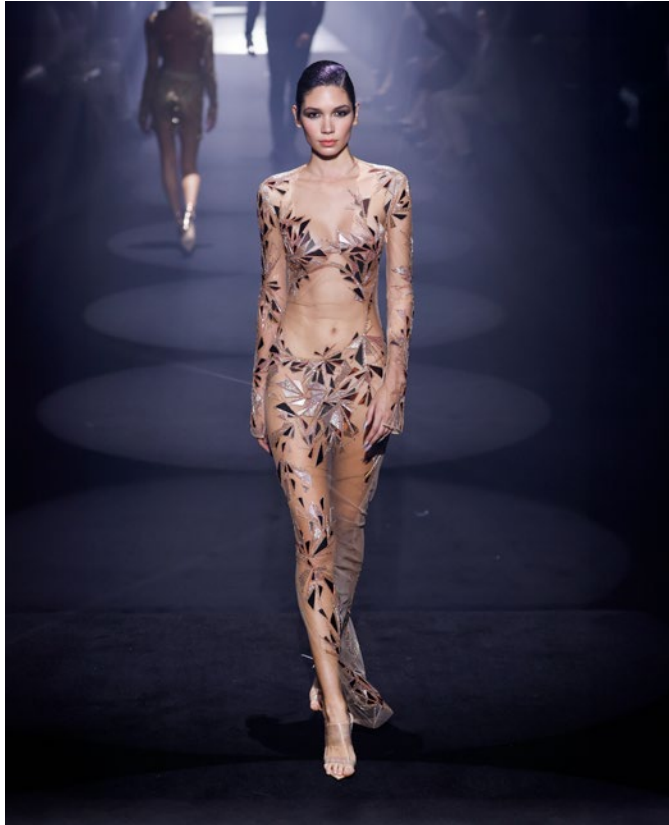
SolarGel nail polish

- Core Values #596
- Booster Tack Free Top Coat

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NAIL ART #4

Julien Macdonald



SolarGel nail polish

- Human Nature #592
- Meta Mauve #595
- Top Coat

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NAIL ART #5

Pierre Cardin



SolarGel nail polish

- Metaphor #589
- Futuristic #590
- Utopia #591
- Human Nature #592
- Meta Mauve #595
- Top Coat

NAIL ART #6

Issey Miyake



SolarGel nail polish

- Beginnings #001
- Pioneer #594
- Core Values #596
- Top Coat



LAUNCH DATE

HOLIDAY 2023

09.11.2023.

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A woman with her hair in a bun, wearing a long, flowing, blue pleated dress, stands in a futuristic, brightly lit environment. She is looking down and to the side, with her arms extended. The background is a mix of blue and purple light, with geometric shapes and reflections. The overall mood is ethereal and futuristic.

POST MATERIALS

HOLIDAY 2023

METAPHOR

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COLLECTION LOOKBOOK



KLB30EN

Metaphor
Collection Lookbook
A4 / 36 pages

- Collection story
- Collection image
- Color inspiration



- 2 seasonal trends
- 6 nailart ideas
- 6 video tutorials

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A woman with her hair in a bun, wearing a long, flowing, blue pleated dress, stands in a window display. Her arms are extended horizontally. The background is a vibrant blue and purple gradient with geometric lines. The text 'SALES PROMOTIONS' is overlaid in large white letters.

SALES PROMOTIONS

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COLOR CHART



KPC71

Metaphor
Collection Color Chart

1,70 €

PRECIO PROFESIONAL - IVA NO INCLUIDO



KPC11

Color Chart

32,00 €

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POSTER



KPO71

Metaphor
Collection Poster
60 x 80 cm

1,80 €

PRECIO PROFESIONAL - IVA NO INCLUIDO

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MINI DISPLAY SOLARGEL



KNPK071

Metaphor
SolarGel Mini Display
170 x 250 x 150 mm

57,10 €

PRECIO PROFESIONAL - IVA NO INCLUIDO

KIT CONTAINS:



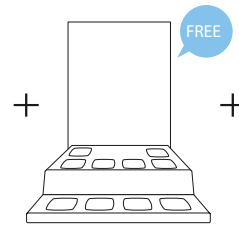
FREE

+

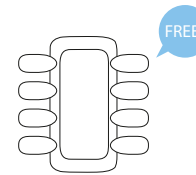


2 pcs SolarGel Top Coats*

8 pcs Metaphor collection colors

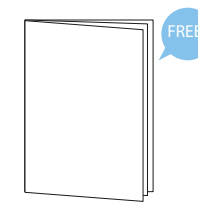


+



FREE

+



FREE

Vacuum display

Collection Color Chart

Collection Lookbook

*Bottles are adapted for sale without box

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MINI DISPLAY SHIELD



KGPK071

Metaphor
Shield Mini Display
170 x 250 x 150 mm

103,20 €

PRECIO PROFESIONAL - IVA NO INCLUIDO

KIT CONTAINS:

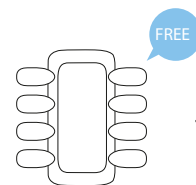


8 pcs Metaphor collection colors



Vacuum display

+



Collection Color Chart

+



Collection Lookbook

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